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A. INTRODUCTION

The *Implementation Element* consists of City Council Short Term Goals and Objectives; project and program initiatives to be implemented over the course of six years; and the Snoqualmie Six-Year Capital Improvements Plan (CIP). The Council Goals, Action Plan and CIP are guided by the long-term goals, objectives, policies and land use plan set forth in the Snoqualmie 2032 Comprehensive Plan. Figure 2.1 illustrates the relationship between the Comprehensive Plan and the day to day practice of our city governance and operations.

Goal 2: A comprehensive plan and development regulations that are kept current, implemented, embody the community vision for the future and meet the requirements of the State Growth Management Act.

This element will be updated annually along with the CIP and Council Goals.

"I never worry about action, but only inaction." —Winston Churchill

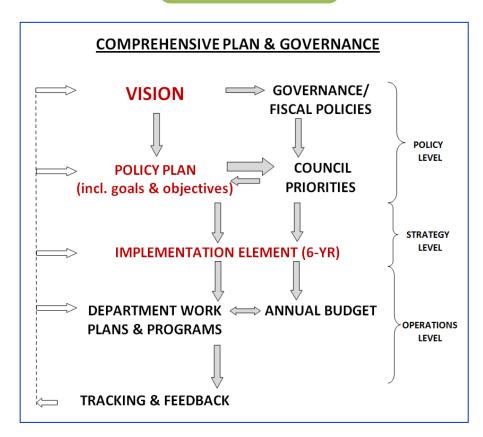


Figure 2.1 Comprehensive Plan Relationship with Government Practice; modeled after City of Ontario Plan

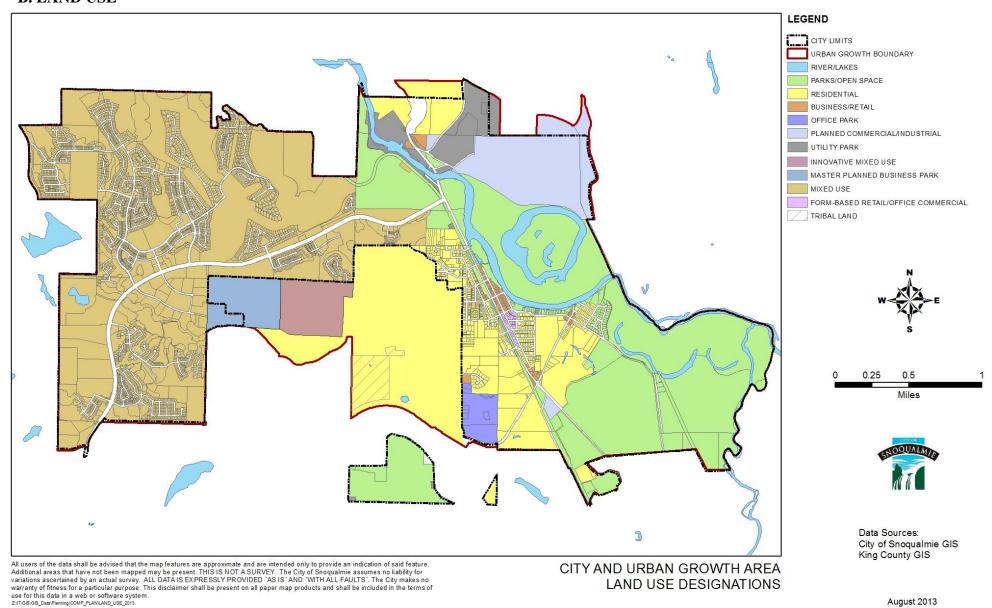


Figure 2.1 Land Use Designations

Table 2.1

C. ACTION PLAN

	Action Item	Corresponding Comprehensive Plan Policy or Section	Assigned	Timeline	Council Goals Overlap	Economy	Housing	Character	Environment	Land Use	Transportation	Capital	Parks & Rec.
IM	PLEMENTATION												
1.	Update City Codes to reflect Policy Changes of the City Comprehensive Plan and other docketed items	2.1.3	Planning Department	2014						Ì			
2.	Develop criteria to prioritize Capital Facility projects.	2.1.5 & 9.1.1	Planning & Public Works	2014									
3.	Develop web application to encourage citizen familiarity and engagement with the Comprehensive Plan.	2.1.6	Planning & IT	2014									
4.	Develop & implement a robust civic engagement strategy.	2.1.6	Planning	2015									
EC	ONOMY												
5.	Aggressively pursue and facilitate provision of higher-education facilities and services in the City, including a 2-/4-year public or private college.	3.3.6	City Admin.; EDC; SVCC	2014- 2016									
6.	Complete a master plan and additional acquisitions for the "Riverwalk" trail, and seek funding for a Phase I Riverwalk construction project in the Downtown core.	3.5.2	Planning; Parks; City Boards & Commissions	2014- 2016	CG Econ 1/ EDP 18								
7.	Implement City of Snoqualmie 2013 Employment Industry Recruitment Plan recommendations prepared by the Economic Development Council of Seattle/King County.	3.3.1	SVCC (contract); EDC	2014- 2015	CG Econ 1/ EDP 1,3								
8.	Identify the environmental, recreational, cultural and social attributes and facilities that would aid in attraction of potential businesses and their employees.	3.5.6 & 3.6.3	City Admin., Planning w/ SVCC (contract)	2016									
9.	Continue to seek grant funding for an elk pull-out/observation area along SR202 on Meadowbrook Farm.	6.1.3	Planning Department	2015									
10.	Encourage and assist Downtown and Ridge Marketplace businesses in using the Main Street 4-Point approach and explore the feasibility of establishing a formal Downtown Main Street organization.	3.4.7	SVCC (contract) Planning Dept.	2014	EDP								
11.	Develop and implement interim tourism and retail use strategies for the King Street property in concert with the Downtown merchants.	3.4.9	SVCC (contract) w/ EDC, Planning	2014- 2016									

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Action Item	Corresponding Comprehensive Plan Policy or Section	Assigned	Timeline	Council Goals Overlap	Economy	Housing	Character	Environment	Land Use	Transportatio	Capital	Parks & Rec.
12. Complete customer profiles for City residents, surrounding rural area residents, employees, and tourists (if possible) to inform City retail districts' target business recruiting mix.	3.3.3 & 3.4.1	Consultant	2016									
 13. Develop specific and separate employment industry, retail district, and tourism brands through a consultant or small group process. Build the brands on feasibility rather than public consent. a) Focus branding on unique city assets and the types of businesses targeted for retention and recruitment. b) Work with business park owner and brokers to develop a business park brand to promote both infill and expansion of the business park c) Develop a tourism brand that can also support the overall economic development brand. 	3.4.1	Planning w/ EDC, SVCC (contract)	2016	EDP 26								
14. Develop a welcome packet for new and renewing business licenses with links on how to use websites, social media and other technologies for greater exposure and promotion.	3.1.7	Communications w/SVCC	2015									
15. Recruit and secure additional overnight lodging venues within the City.	3.5.1	Admin; SVCC; Plan.	2014- 2016									
16. Market the City at the regional, state, national and international level as a destination for specific tourist attractions and experiences, such as Snoqualmie Falls, NW Railway Museum and Conservation Resource Center, Dirtfish, recreational activities, and unique special events.	3.5.7	City Admin; EDC; SVCC	2014- 2016	EDP 30								
17. Encourage and assist the City merchants' associations to have a greater presence with visitors at Snoqualmie Falls.	3.4.1	Communications SVCC	2015									
18. Provide additional events to grow tourism and drive visitor traffic, consistent with the tourism brand.	3.5.3	EDC, AC, PB w/merchants & SVCC	Ongoing									
19. Work with WSDOT to incorporate freeway signage to direct traffic to the Downtown historic/business district and Snoqualmie Falls via exit 27 as well as exit 25 as a scenic business loop route.	3.1.6	Planning; EDC	2015									
HOUSING												
20. Revise zoning provide for higher density attached housing for residential properties near the downtown core with alley access.	Figure 7.3	Planning	2014									
21. Evaluate the supply and condition of affordable housing in the City every five years to measure the effectiveness of housing policies, regulations and incentives and assist in retention of low-income units as feasible.	4.3.3	Planning	2017									

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Action Item	Corresponding Comprehensive Plan Policy or Section	Assigned	Timeline	Council Goals Overlap	Economy	Housing	Character	Environment	Land Use	Transportatio	Capital Parks & Rec	Fairs & nec.
COMMUNITY CHARACTER								•	•	•		
22. Install an additional artwork within the City per SAC recommendation.	3.5.3	SAC; Planning	2014	EDP 12								П
23. Work with Meadowbrook Neighborhood residents to address concerns on speeding, pests, and litter.	Section 5.E.5	Planning; Police	2015									
24. Work with various stakeholders to help preserve what remains of Swing Rock.	5.1.6	City Admin.; Planning	2014									
25. Work with business owners to improve building facades and storefronts in the Downtown Historic District	5.2.7 & 5.2.8	Planning	Ongoing	CG Econ 1/ EDP 14								
ENVIRONMENT												
26. Create NPDES II management system & outreach plan.	6.3.5	Public Works/Planning	2014									
27. Develop programs to redress indentified Kimball Creek water quality, including possibly requiring septics maintenance or encouraging sewer system connection where feasible.	6.3.6	Public Works/Planning	Ongoing									
28. Develop an example Low-Impact-Development Road design within the City.	6.3.2	Public Works; Planning	2014									
29. Review & adopt a Snoqualmie Greenhouse Gas (GHG) Inventory, GHG Reduction Targets, and Climate Action Plan that meet or exceed Washington State greenhouse gas reduction targets.	6.2.1	Planning	2014- 2015	CG Green 1								
30. Evaluate Floodplain Land Use policies, as directed in the Land Use element.	Section 7.F	Planning	2017									
LAND USE												
31. Secure additional water rights needed to support development within the mill site and UGA.	3.2.7	City Admin.; Public Works	Ongoing									
32. Continue to pursue expansion of the City's urban growth area to include the properties north of I-90 adjacent the Snoqualmie Parkway.	7.1.2 – 7.1.5	City Admin.; Planning	Ongoing	CG Econ 3								
33. Work with property owners to complete advance planning and environmental review for economic development within the Mill Planning area.	3.1.4 & 7.8.9	City Admin.; Planning	Ongoing	CG Econ 2								

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	Action Item	Corresponding Comprehensive Plan Policy or Section	Assigned	Timeline	Council Goals Overlap	Economy	Housing	Character	Environment	Land Use	Transportati	Capital	Parks & Rec.
34.	Coordinate with property owners to plan for Snoqualmie Hills West Planning Area annexation and development, including Snoqualmie Ridge Business Park expansion. Identify measures the Property Owners/ Developer and the City could take to make available land more easily developed with the targeted sector uses (sub-area planning w/ project level, planned-action SEPA, BSIP with major infrastructure improvements).	3.3.2	Planning	2016- 2020									
35.	Complete zoning code revisions for a new mixed-use commercial/residential district on Olmstead Avenue between King and River streets.	5.1.4	Planning	2014									
36.	Acquire additional land needed to complete the community green space between Maple and Olmstead streets adjacent City Hall, as called for in the Downtown Master Plan.	5.1.4	City Admin.; Planning	2014- 2020									
TR	ANSPORTATION												
37.	Update SMC 12.16 Street Design Standards to be consistent with SRII standards and clarify access and driveway requirements.	8.1.2, 8.3.4 & 8.6.1	Public Works; Planning	2015									
38.	Continue to seek and implement solutions to address traffic issues associated with the I-90/Highway 18 interchange.	8.2.1	Public Works; Planning	Ongoing									
PA	RKS & RECREATION												
	Work with King County and Mill site owners for completion the Preston-Snoqualmie and Snoqualmie Valley missing trails links near Snoqualmie Falls, and to complete appropriate connections between these County trails and City trails.	8.1.4	City Admin; Planning; parks	Ongoing	EDP 21								
	Implement trail recommendations of the 2012 Pedestrian and Bicycle Network Recommendations Report.	8.4.2	Public Works; Planning	Ongoing	EDP 21								
41.	Implement recommendations in the 2014 Snoqualmie Urban Forest Strategic Management Plan.	OSPR Plan 9.B.8.1 & 9.B.8.2	Parks	2014- 2020									